



Bibliography on Partnership Issues

Partnering in international exchanges and training has become a strategic necessity, not a means unto itself, but rather an approach to accomplish the goals and objectives of federal departments and agencies.

There are common threads to partnership. Federal organizations have developed papers on the issue of partnership relating to their federal mandates. Some of the publications and papers listed here were developed as a result of self-studies and conferences focusing on some very basic questions: Why do some partnerships fail? Why do others remain healthy and sustainable?

The answers bring us to yet another question: How do we measure the success of a partnership experience? Success in partnering can have many meanings. Some short-term project partnerships, for example, are considered successful when they become self-sustaining projects without additional federal funds. Other federal programs by design are intended to remain a partnered program with sustained federal government input.

This bibliography will be continually updated by the IAWG. In addition to documents and books, this bibliography contains a listing of Internet sites as well as links to other pertinent resources.

U.S. Government Resources

- Department of Education

[A Guide to Promising Practices in Educational Partnerships](#)

(April 1996) includes examples of educational and community needs assessments, approaches to project staffing, recruiting partners and volunteers, staff development, student support

services, activities involved in school-to-work transition programs, and community involvement.

[Educational Partnerships Case Studies](#) presents five case studies of educational partnerships funded under the Educational Partnerships Act of 1988. The case studies reveal the problems and successes typical of educational partnerships and identify lessons learned.

- U.S. Agency for International Development

[Designing and Managing Partnerships Between U.S. and Host-Country Entities](#). The U.S. Agency for International Development (USAID) has developed an extensive guide to improving the effectiveness and sustainability of partnerships, with appropriate case studies and appendices that feature sample memorandums of understanding, work plan guides, partnership behavior assessment tools, and a bibliography (May 2001).

[Higher Education Partnerships For International Development](#). In June 2001, USAID announced the establishment of the Global Development Alliance, which will serve "as a catalyst to mobilize the ideas, efforts, and resources of the public sector, corporate America, the higher education community, and nongovernmental organizations in support of shared objectives." This pamphlet, produced by the Association Liaison Office for University Cooperation in Development, describes USAID-supported higher education partnerships in Africa, Asia and the Near East, Europe and Eurasia, and Latin America and the Caribbean.

[Proceedings of the African Partnerships, USAID University Development Linkages Project Higher Education Conference: Factors that Contribute to Successful International Partnerships: Results of Higher Education Linkages](#). This guidebook was developed from lessons-learned discussions at a February 1999

USAID-sponsored conference in Ghana that was organized by two universities linked in the project (Eastern Washington University and University of Cape Coast).

[Partnering for Results: A User's Guide to Intersectoral Partnering \(November 1998\)](#); [Assessing the Impact of Intersectoral Partnering \(October 1999\)](#); [USAID's Experience with Intersectoral Partnering](#); [Intersectoral Partnering: Tools for Implementation & Evaluation \(April 2000\)](#). These handbooks and guides emphasize that collaborative action undertaken by government, business, and civil society can spark creative synergies and achieve outcomes that would be impossible for any sector to achieve on its own.

- National Endowment for the Humanities

[Report of the International Working Group](#). Written on the eve of the millennium, this report contains a discussion of partnerships in support of the Endowment's international mandate.

- National Endowment for Democracy

[Cultivating Partner Organizations in New Democracies](#). NGOs are using National Endowment for Democracy (NED) funding to share their expertise with democrats in countries that are still working for breakthroughs. These groups are now acting as experienced guides for new activists and NGOs, offering practical models, training, and materials.

NED provides direct support to groups abroad that work for human rights, independent media, the rule of law, and a wide range of civil society initiatives. For an example of how NED's programs apply the multisectoral approach, see ["Variety of actors, programs supports change in Indonesia."](#)

- World Bank

[World Bank Partnerships](#). This World Bank site contains a comprehensive section on Partners. The World Bank emphasizes the fundamental role of partnerships with governments, donors, NGOs and civil society, the private sector, and other development participants.

Faith in Development: Partnership Between the World Bank and the Churches of Africa (July 2001, Regnum Press, World Bank ISBN: 0-8213-4848-5). This book, drawn from a conference held in March 2000 in Nairobi, Kenya, discusses the principles and practicalities of a partnership, covering a broad range of development topics.

Nonprofit Resources

- [The Association of Small Foundations \(ASF\)](#) - Web site created to provide information and assistance related to quality philanthropy to those groups having five or fewer persons and a portfolio that includes all aspects of foundation work: public relations, writing letters, cutting checks, mailing and processing grant applications, working with trustees and grantees, doing site visits and evaluations, managing assets, tax matters, etc.
- [The Colleges and Universities Partnering for International Development \(CUPID\)](#) web page is a register of U.S. and international institutions that are seeking to develop partnerships, along with the details of their development needs or expertise.
- [Council on Foundations](#) – National association of grantmaking foundations and corporations with extensive resources.
- [The Federal Commons](#) – An Internet portal on grants management serving the grantee organization community.
- [The Foundation Center](#) – Comprehensive resources for researching foundation funding.
- [Grantsmanship Center](#) – Online resources of California-based TGCI, which was founded in 1972 to offer [grantsmanship training](#) and low-cost

[publications](#) to nonprofit organizations and government agencies. Also contains links to articles relating to nonprofit law. According to their literature, TGCI conducts some 200 workshops annually in grantsmanship and proposal writing.

- [GrantStation.com](#) – A user-friendly guide for fundraising and extensive information on grantmaking organizations. This site also offers a free weekly newsletter, entitled GrantStation Insider, for grantseekers.
- [Guidestar](#) – Web site developed for nonprofit organizations containing a comprehensive database of U.S. nonprofit organizations and addresses issues that pertain to U.S. nonprofit organizations.
- [Independent Sector](#) is a coalition of leading nonprofits, foundations, and corporations devoted to strengthening not-for-profit initiatives, philanthropy, and citizen action.
- [The Internet Nonprofit Center](#) website gives key contact information and statistics on nonprofits. Contains an extensive library with interesting links, including a bibliography on volunteerism with resources of special interest to donors and volunteers. It also contains links to a general directory of more than 20,000 nonprofit and community organizations in over 150 countries under [Action Without Borders](#).
- [The National Council of Nonprofit Associations](#) is a network of 38 state and regional associations of nonprofits representing more than 17,000 nonprofits throughout the country. It publishes many resources for nonprofits.
- [The Society for Nonprofit Organizations](#) publishes a bimonthly magazine on relevant nonprofit issues and a monthly report on funding opportunities for nonprofits.
- [Synergy In Development 2001](#) - Conference report of The Association Liaison Office for University Cooperation in Development (ALO) shares useful ideas and approaches on building international institutional partnerships. In addition to U.S. and international universities linkages, federal agencies involved in these partnerships include USAID and Department of State. Successful train-the-trainer programs and other international higher education projects are included. ALO international partnerships are listed in Appendix II.